



<https://elapiz.io/jobs/877/>

Marketing Specialist – Intern

Description

Company Description

eLAPIZ Inc. is a leading provider of cutting-edge technology solutions that enhance the teaching and learning experience globally. Our innovative user experience design and high-quality, secure platforms are revolutionizing education. We are committed to staying ahead of the curve and delivering impactful solutions that meet the evolving needs of educators and learners.

Role Description

This is a remote internship role for a Marketing Specialist at eLAPIZ.io. The Marketing Specialist will be responsible for conducting market research, developing marketing strategies, assisting with sales activities, and providing exceptional customer service. The role will involve working closely with the marketing team to support various marketing initiatives and campaigns. The position is open to American or Indian residents.

Responsibilities

- responsible for conducting market research
- developing marketing strategies
- assist marketing team activities and providing exceptional customer service
- work closely with the sales and operations teams to support various marketing initiatives and campaigns.

Qualifications

- Excellent communication skills
- Knowledge of sales and marketing strategies
- Experience in market research and analysis is a plus
- Strong customer service orientation
- Candidate based in the US or India and is authorized to work for any company in the country of their domicile

Job Benefits

- Possibility of getting hired full time.
- After successful completion of the first 2 months, can continue for another 3 months

Hiring organization

eLAPIZ Inc.

Employment Type

Intern

Beginning of employment

immediate

Duration of employment

2 months can be extended

Working Hours

Flexible total 8 hours per day.

Date posted

October 2, 2024

Valid through

31.12.2024